

AMY GOLDBERG

Instructional Designer // eLearning Consultant

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Education

M.A. Educational Technology ♦ San Diego State University 2002-2004
B.A. Psychology; B.A. Sociology ♦ University of California, Irvine 1991-1996

Skills

- ♦ Needs assessment and task analysis
- ♦ Design documentation
- ♦ Project management
- ♦ Content and curriculum development
- ♦ Storyboarding and interactive design
- ♦ Audio scripting and technical writing
- ♦ Creative themes and graphics
- ♦ Assessment and evaluation
- ♦ Job aids and supplemental materials
- ♦ Microsoft Office
- ♦ Captivate
- ♦ Lectora
- ♦ Photoshop
- ♦ Dreamweaver
- ♦ HTML/CSS
- ♦ Flash
- ♦ Learning Management Systems
- ♦ Windows and Mac operating systems

Experience

Instructional Designer / eLearning Consultant ♦ full-time and independent 2003-present

- ♦ Course design and development for a wide range of industries and audiences, including law enforcement, sales, financial, manufacturing, legal and academic
- ♦ Extensive interaction in on-site and virtual team environments, with a variety of stakeholders, subject matter experts and multimedia professionals
- ♦ Experience with a diverse set of content areas, including technical, soft skills, policy, procedures, and product training
- ♦ Template design and leadership roles in new eLearning initiatives
- ♦ View project descriptions and work samples online: <http://amygoldberg.net>

Clients:

- ♦ Autodesk®
- ♦ Cardinal Health®
- ♦ College of Westchester
- ♦ Countrywide®
- ♦ Enforsys® Institute for Law Enforcement
- ♦ General Electric®
- ♦ International Right of Way Association
- ♦ Memec®
- ♦ Merck®
- ♦ National City® Bank
- ♦ National University
- ♦ Pacific College of Oriental Medicine
- ♦ PepsiCo®
- ♦ Progressive®
- ♦ Rady School of Management, UCSD
- ♦ SD Dept of Health and Human Services
- ♦ San Diego State University
- ♦ U.S. Department of Housing
- ♦ Weight Watchers®

Multimedia Assistant ♦ Instructional Technology Services, SDSU 2003-2004

Special Education Teacher ♦ Tobinworld, Los Angeles, CA 1998-2002